



E- CONTENT FOR F.Y.B.A STUDENTS



SAVITRIBAI PHULE
PUNE UNIVERSITY

PDEA'S
ANNASAHEB MAGAR MAHAVIDYALAYA, HADAPSAR,
PUNE-411028

SAVITRIBAI PHULE PUNE UNIVERSITY

CREDIT AND SEMESTER SYSTEM

F.Y.B.A SEMESTER- I & II

REVISED SYLLABUS (2019 PATTERN)

Mr. Potdar Pravin Ramesh

(MA., B.ED., M.PHIL., SET)

01/07/2019

E- CONTENT Created by Mr. Potdar P. R.



E- CONTENT FOR F.Y.B.A STUDENTS
SAVITRIBAI PHULE PUNE UNIVERSITY
CREDIT AND SEMESTER SYSTEM
F.Y.B.A SEMISTER- I
REVISED SYLLABUS (2019 PATTERN)



F.Y.B.A SEMISTER- I

Sr. No	Subject Code	Core Papers Compulsory Paper
1	113	G-1- Indian Economic Environment



SAVITRIBAI PHULE PUNE UNIVERSITY
F Y B A (SEMESTER - I) REVISED SYLLABUS (2019 PATTERN)
CORE COURSE - ? COURSE CODE: 113
G-1 INDIAN ECONOMIC ENVIRONMENT TOTAL CREDITS: 03



**SAVITRIBAI PHULE
PUNE UNIVERSITY**

- **Preamble of the syllabus:**

The proposed curriculum is with an objective to enhance the existing syllabus, make it contextual as well as applicable and to incorporate all the latest changes in the national economy. The board examined the short comings of the existing syllabus and expressed the need to change it. While doing so the board analyzed other curricula of existing universities in respective subjects in terms of content, relevance, quality and pattern of teaching that has been synthesized in the present proposal. While framing the draft of syllabus, guidance from industrial experts and professionals was sought.

The present era is that of structural transformation especially within the country. Moreover fast changing international scenario and approach of other countries towards our human resource makes it mandatory for the educational system to impart latest knowledge to our students, so that they are prepared to merge themselves in the challenging economic and corporate environment.

Hence, a change in the paper and restructuring of syllabus becomes imperative. The syllabus needs to be holistic in nature. It should be contextual and clear the basics of economics but at the same time it should teach application of the theories in day to day life.

In the modern world, competition is an inseparable part of our lives. To inculcate a competitive spirit among the students, the syllabus should include all the recent advancement with in and out of the country with its pros and cons.



SAVITRIBAI PHULE PUNE UNIVERSITY
F Y B A (SEMESTER - I) REVISED SYLLABUS (2019 PATTERN)
CORE COURSE - ? COURSE CODE: 113
G-1 INDIAN ECONOMIC ENVIRONMENT TOTAL CREDITS: 03



SAVITRIBAI PHULE
PUNE UNIVERSITY

• **Objectives of the paper:-**

1. To familiarize the students with the recent developments in the Indian Economy
2. To provide the students with the background of the Indian Economy with focus on contemporary issues like economic environment.
3. To help the students to prepare for varied competitive examinations
4. To enable students to understand and comprehend the current business scenario, agricultural scenario and other sectorial growth in the Indian context. To make the student aware of the developments such as MSMEs, Digital Economy, E-Banking, BPO & KPO, etc.

• **Programme Outcome:**

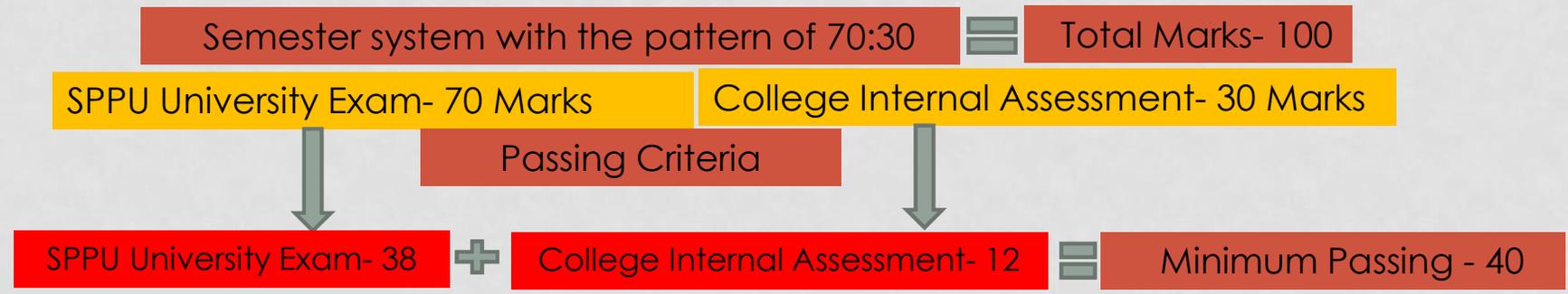
1. Ability to develop an understanding of the economic environment and the factors affecting economic environment.
2. Ability to develop awareness on the various new developments in the different sectors of an economy – agriculture, industry, services, banking, etc.
3. Ability to compare and contrast Indian Economy with other world economies.
4. At the end of the course, the student should be able discuss and debate on the various issues and challenges facing the Indian Economic Environment.



SAVITRIBAI PHULE PUNE UNIVERSITY
F Y B A (SEMESTER - I) REVISED SYLLABUS (2019 PATTERN)
CORE COURSE - ? COURSE CODE: 113
G-1 INDIAN ECONOMIC ENVIRONMENT TOTAL CREDITS: 03



Credit and Semester System:-





SAVITRIBAI PHULE PUNE UNIVERSITY
F Y B A (SEMESTER - I) REVISED SYLLABUS (2019 PATTERN)
CORE COURSE - ? COURSE CODE: 113
G-1 INDIAN ECONOMIC ENVIRONMENT TOTAL CREDITS: 03



SAVITRIBAI PHULE
PUNE UNIVERSITY

- **Pattern of examination: 70:30**
- **Pattern of question paper: pattern for 70 marks** **Duration for 70 marks: 3 Hrs**

Sr No.	Question Number	Total Questions Asked	To Be Answered Only	One Question Marks	Total Marks
01	Question- 01	10	08	02	16
02	Question- 02	06	04	04	16
03	Question- 03	04	03	06	18
04	Question- 04	03	02	10	20
	Total				70

- **Pattern for 30 marks:**
- **Internal exam (20 marks)** **Duration for 20 marks: 1 Hrs**
- **PPT (oral or poster)/ Project work/Assignments/visits (10 marks)**
- **Standard of Passing:**

To pass, the candidate must obtain at least 40% in individual subjects, in internal assessment and in university examination each in all the papers.



F Y B A (Semester - I) Revised Syllabus (2019 Pattern)

G-1 Indian Economic Environment Total Credits: 03



Unit	Name and Content of the Chapter	No of lectures
Unit- 1	Introduction	16
	1.1 Meaning, Factors affecting Economic Environment- Economic, Political, Technological, Social & Cultural	08
	1.2 Challenges to Indian Economy: Natural Resources, Energy Resources, Education, Health, Environment	04
	1.3 Comparison of Indian Economy with the World Economy- Population, Agriculture, Industry and Service Sector	04
Unit- 2	Agricultural Environment	16
	2.1 Role of Agriculture in Indian Economy	04
	2.2 Challenges to Indian Agriculture-Productivity, Rural Credit, Marketing, Rural Entrepreneurship	08
	2.3 Recent Trends in Indian Agriculture: Cropping pattern, Technology, Crop Insurance, Water Management, Agri- Business	04
Unit- 3	Industrial Environment	16
	3.1 Role of Industry in Indian Economic Development	04
	3.2 Industrial Policy Resolution, 1991- Liberalization, Privatization and Globalization (LPG)	03
	3.3 Challenges to Indian Industry-Labour & Employment, Regional Imbalance, Finance, Technology	03
	3.4 Micro, Small and Medium Enterprises (MSME)- Definition & Role	03
	3.5 Recent trends in Indian Industry- Indian Multinationals & New Policies	03



F Y B A (Semester - I) Revised Syllabus (2019 Pattern) G-1 Indian Economic Environment Total Credits: 03 References:



Basic Reading List

- Agrawal A.N., Problems of Development & Planning, (Latest Edition)
- Ashwani Mahajan, 'Indian Economy' S. Chand & Company Ltd., New Delhi.
- Cherunilam Francis, 'Business Environment-Text and Cases' Himalaya Publishing House(Latest Edition)
- Faisal Ahmed 'Business Environment: Indian and Global Perspective' PHL Learning Pvt. Ltd.
- Fernando A.C. (2014) 'Business Environment' Pearson Education,
- Misra & Puri, 'Business Environment', Himalaya Publication House, Mumbai. (Latest Edition)
- Misra & Puri, 'Indian Economy', Himalaya Publication House, Mumbai. (Latest Edition)

Recommended Reading

- Asian Development Bank (2009) 'Urban Poverty in India' BS Books
- Amit Kumar (2013) 'SMEs in India in post-1990s Era: Challenges and Opportunities, LAP Lambert Academic Publishing
- Das Keshab (2011) 'Micro and Small Enterprises in India: The Era of Reforms' Routledge India
- Gopal and Suman Banhri (2013) Indian Economy Performance and Policies. Pearson Publication Delhi.
- C.S.Prasad(2006) 'Sixtyyears of IndianAgriculture'New Century Publication, NewDelhi
- Indian Institute of Banking and Finance (2011) 'Small and Medium Enterprises in India' Taxmann
- Jaya PrakashPradhan (2008) 'Indian Multinational in the World Economy: Implications for Development', Bookwell Publications
- JagdishBhagwati, ArvindPangariay (2013) 'Reforms and Economic Transformation in India' OUP
- MohantyPrasanna (2014) 'Cities and Public Policy' Sage Publications
- Prakesh B.A. (2011) The Indian Economy Since 1991 Economic Reforms and performance, Pearson Publication Delhi.
- Thorat S. K (2008) 'Reservation in Private Sectors' Rawat Publications, ND



E- CONTENT FOR F.Y.B.A STUDENTS
SAVITRIBAI PHULE PUNE UNIVERSITY
CREDIT AND SEMESTER SYSTEM
F.Y.B.A SEMESTER- II
REVISED SYLLABUS (2019 PATTERN)



F.Y.B.A SEMESTER- II

Sr. No	Subject Code	Core Papers Compulsory Paper
1	113	G-1- Indian Economic Environment



SAVITRIBAI PHULE PUNE UNIVERSITY
F Y B A (SEMESTER - II) REVISED SYLLABUS (2019 PATTERN)
CORE COURSE - ? COURSE CODE: 113
G-1 INDIAN ECONOMIC ENVIRONMENT TOTAL CREDITS: 03



**SAVITRIBAI PHULE
PUNE UNIVERSITY**

- **Preamble of the syllabus:**

The proposed curriculum is with an objective to enhance the existing syllabus, make it contextual as well as applicable and to incorporate all the latest changes in the national economy. The board examined the short comings of the existing syllabus and expressed the need to change it. While doing so the board analyzed other curricula of existing universities in respective subjects in terms of content, relevance, quality and pattern of teaching that has been synthesized in the present proposal. While framing the draft of syllabus, guidance from industrial experts and professionals was sought.

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F Y B A (SEMESTER - II) REVISED SYLLABUS (2019 PATTERN)
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SAVITRIBAI PHULE
PUNE UNIVERSITY

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• **Programme Outcome:**

1. Ability to develop an understanding of the economic environment and the factors affecting economic environment.
2. Ability to develop awareness on the various new developments in the different sectors of an economy – agriculture, industry, services, banking, etc.
3. Ability to compare and contrast Indian Economy with other world economies.
4. At the end of the course, the student should be able discuss and debate on the various issues and challenges facing the Indian Economic Environment.



F Y B A (Semester - II) Revised Syllabus (2019 Pattern) G-1 Indian Economic Environment- II Total Credits: 03



Unit	Name and Content of the Chapter	No of lectures
Unit- 1	Service Sector Environment	12
	1.1 Role and Growth of Service Sector in Indian Economy	02
	1.2 Challenges to Indian Service sector- Business-based & Knowledge-based Sector, Education sector, Health sector, Insurance, Tourism, Banking	04
	1.3 Recent Trends in Indian Service Sector- Digital Economy, E-Commerce, E- Finance	06
Unit- 2	Banking Environment	18
	2.1 Banking- Definition, Functions, Changing Structure of Banking in India- New Private Banks, Small Banks, Payment Banks	08
	2.2 Bank Accounts- Types, Procedure and Operation of Accounts	05
	2.3 Recent Trends in Indian Banking Environment- E-Banking, E- Wallets, Bank Mergers and Amalgamations	05
Unit- 3	Overview of Indian economy	18
	3.1 Challenges of Indian Economy- Poverty, Employment, Inequality, Informal Sector	09
	3.2 Policy Measures (Two-Three recent Programs)- Poverty Alleviation Programs; Employment Generation Programs; Agriculture Development Programs, Skill Development Programs	09

Basic Reading List

- Agrawal A.N., Problems of Development & Planning, (Latest Edition)
- Ashwani Mahajan, 'Indian Economy' S. Chand & Company Ltd., New Delhi.
- Cherunilam Francis, 'Business Environment-Text and Cases' Himalaya Publishing House(Latest Edition)
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- Fernando A.C. (2014) 'Business Environment' Pearson Education,
- Misra& Puri, 'Business Environment', Himalaya Publication House, Mumbai. (Latest Edition)
- Pathak, Bharati [2009] 'The Indian Financial System', 'Pearson Education Publication, New Delhi.

Recommended Reading

- Bhasin, Niti (2006) "Banking Developments in India 1947 to 2007" New Century Publications.
- Bhadane Jaywant R. (2018) 'Cashless India and Digital Economy' International Publications, Kanpur
- Dasgupta Sukti, Sher Singh Verick (2016) 'Transformation of Women at Work in Asia: An Unfinished Development Agenda, Sage
- Paul Justin (2010) 'Business Environment-Text and Cases' Tata McGraw Hill
- Khanna Tarun (2008) 'Billions of Entrepreneurs: How India and China are Reshaping their Future and Yours' Penguin India
- Kapila Uma (ed) Indian Economy Since Independence, Academic Foundation(2003)
- Panagariya Arvind (2010) 'India: The Emerging Giant' Oxford University Press
- Sobhan Rehman (2010) 'Challenging the Injustice of Poverty: Agendas for inclusive Development in South Asia' Sage
- Samanta R.K. (2000) "New Vista in Rural Development Strategies and Approaches" B.R. Publishing Corporation New Delhi
- Spana Newar, Tanvi Gaur (2015) 'Economic Environment in India, Think Tank Publications, Jaipur

Any Questions